



# LAURA M. FOX

Creative Marketing  
Designer

## Contact

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## Professional Skills

Time Management

Leadership

Innovation

Team Work

Motivated

Enthusiastic

## CREATIVE, MOTIVATED, AND DEPENDABLE CONTRIBUTOR

Experienced social media, web, and print designer creatively applying advanced Adobe Suite and other tools to draw attention and communicate messages. I am passionate about the environment and using my creativity to improve its protection. In addition to having grown through studio work and hands-on application of sales and communication strategies including online marketing, I developed my technical, team, and consultative capabilities as Art Director for A Magazine, and as the first graphic designer for Surface Materials.

## Education

### Kent State University

**Major:** Bachelor Fine Arts; Visual Communication Design

**Graduation:** May 2020 **GPA:** 3.544

## Work Experience

### Surface Materials, Solon OH

Graphic Designer; June 2020 - Present

- Created a contactless free virtual library of all samples and products
- Send monthly email blasts to clients through Constant Contact
- Update/maintain website through Magento, a PHP website software
- Post graphics weekly on, LinkedIn, Instagram, Facebook, and Pinterest

### A Magazine/Kent State University, Kent OH

Art Director, Graphic Designer; September 2018 - May 2020

- Weekly collaborations with team to create award-winning print issue
- Create bi-weekly illustrations for online blog articles
- Contribute to the team with new design and illustration ideas monthly

### Fort Famly, Nashville TN

Graphics Intern; June 2019 - August 2019

### Kent State Environmental Society

Secretary, Graphic Designer; August 2016 - May 2018

## Technical Skills

Adobe InDesign

Adobe Illustrator

Adobe Photoshop

Adobe After Effects

InvisionApp.com

Microsoft Word

Microsoft PowerPoint

Microsoft Excel

Constant Contact

Magento

## Awards

Outstanding Design for *A Magazine*

Most Valuable Player for *A Magazine*